



Muskoka

WATERSHED COUNCIL

Minutes

Friday, March 21, 2014

1:00 pm

Council Chambers – District Municipality of Muskoka
70 Pine Street, Bracebridge

Present

Peter Sale (Chair)
Lou Guerriero
Steve Inniss
Michael Peppard
Ian Turnbull
Scott Young

Shane Baker
Gord Henderson
Anna Mallin
Geoff Ross
Debbie Vernon

Margaret Casey
Jack Hepworth
Rob Milligan
Peter Seybold
Norm Yan

Regrets

Scott Aitchison
Lola Bratty
Angie Corson
Patsy Cross
Richard Lammers
Brian McElwain
Ruth Nishikawa
Paul Wiancko

Patricia Arney
Wil Brunner
Louise Cragg
Piret Hurrell
Leeanne Leduc
Don McVittie
Al Shaw

Nic Bell
John Cooper
George Crawford
Caroline Konarzewski
Jan McDonnell
Steve Munro
Paul Stueck

Staff

Judi Brouse

Samantha Hastings

Rebecca Willison

Guests

Katie Paroschy

Victoria McDonald

Chris Marshall

Welcome

Peter Sale called the meeting to order at 1:05 pm. Peter introduced the guests attending the meeting today.

Confirmation of Minutes

MOTION by Rob Milligan, seconded by Debbie Vernon

THAT the minutes of the Muskoka Watershed Council meeting dated February 21, 2014 be approved.

CARRIED

Correspondence

- None

Presentations

[Final Review of the Report Card](#) – Judi Brouse, Muskoka Watershed Council

- [Crowdfunding campaign at Indiegogo](#) – Judi showed the Indiegogo funding page and video developed to raise money for the Report Card.
- Review of indicators – New indicators include road density, shoreline density, algae, calcium, wetland loss, habitat diversity, and species diversity.
- Send comments and concerns to Judi (jbrouse@muskokawatershed.org).

Steve Inniss reported that the Report Card will be published in the May 7th edition of What's Up Muskoka stapled in the centre with an ad and support articles. \$3,220 estimated cost this time plus \$1,525 for 10,000 additional copies (more for glossy).

Chair's Items

- Canadian Water Network meeting earlier this week was attended by Judi Brouse and Peter Sale. The annual end-users meeting for the Muskoka River Consortium is being held on April 3rd.
- MSE Bateman Raffle – need help selling tickets.
- Article about the Summit in What's Up Muskoka.

Activity Report

- *March 2014 Activity Report* – was distributed with the agenda and reviewed at the meeting.
 - Executive Committee – Nothing to report.
 - Policy & Research – Discussed the definition of sustainability and the Forest Health Position Paper at the last meeting.
 - Strategic Directions – Work on the Report Card continues.
 - Communications – Steve would like volunteers to write articles about the Report Card for What's Up Muskoka. MWC would like one article in the magazine each week to start the build up for the Report Card. Expert videos will also be developed to be imbedded into the digital Report Card.

Updates and New Business

- Member Organizations Update
 - Friends of the Muskoka Watershed – Norm Yan reported that membership has grown to about 180 and three committees have been struck to deal with specific activities of the organization. The strategic plan is almost complete. FMW is assisting with fundraising for the Summit.
 - District Municipality of Muskoka – Nothing to report.
 - Muskoka Summit on the Environment – Peter Sale reported that 1/3 of the seats have been taken so people are encouraged to register soon. People who register before April 15th have a chance to win a 1-year family membership to the ROM.
 - EcoMuskoka Conservation is organizing the Huntsville Earth Day event.

Next MWC Meeting

Friday, April 25, 2014 beginning at 1:00 pm in the Pine Room at the District of Muskoka Administration Building.

Adjournment

Peter Sale adjourned the meeting at 3:10 pm.