

2012 MUSKOKA STEWARDSHIP CONFERENCE

Live with Nature

CONCURRENT SESSION A - LAND



Our Demographic Destiny:

*What population statistics can tell us about
Muskoka's present and future*

Saturday April 28, 2012

Information Sources



- **District of Muskoka documents:**
 - Community, Demographic and Economic Profiles (2011)
 - Growth Strategy Phase 1 (2008) and Phase 2 (2009)
 - Economic Strategy Phase 1 (2008) and Phase 2 (2009)
 - Second Home Study (2005)
- **Most data reflect the Statistics Canada 2006 Census**

Muskoka's Population

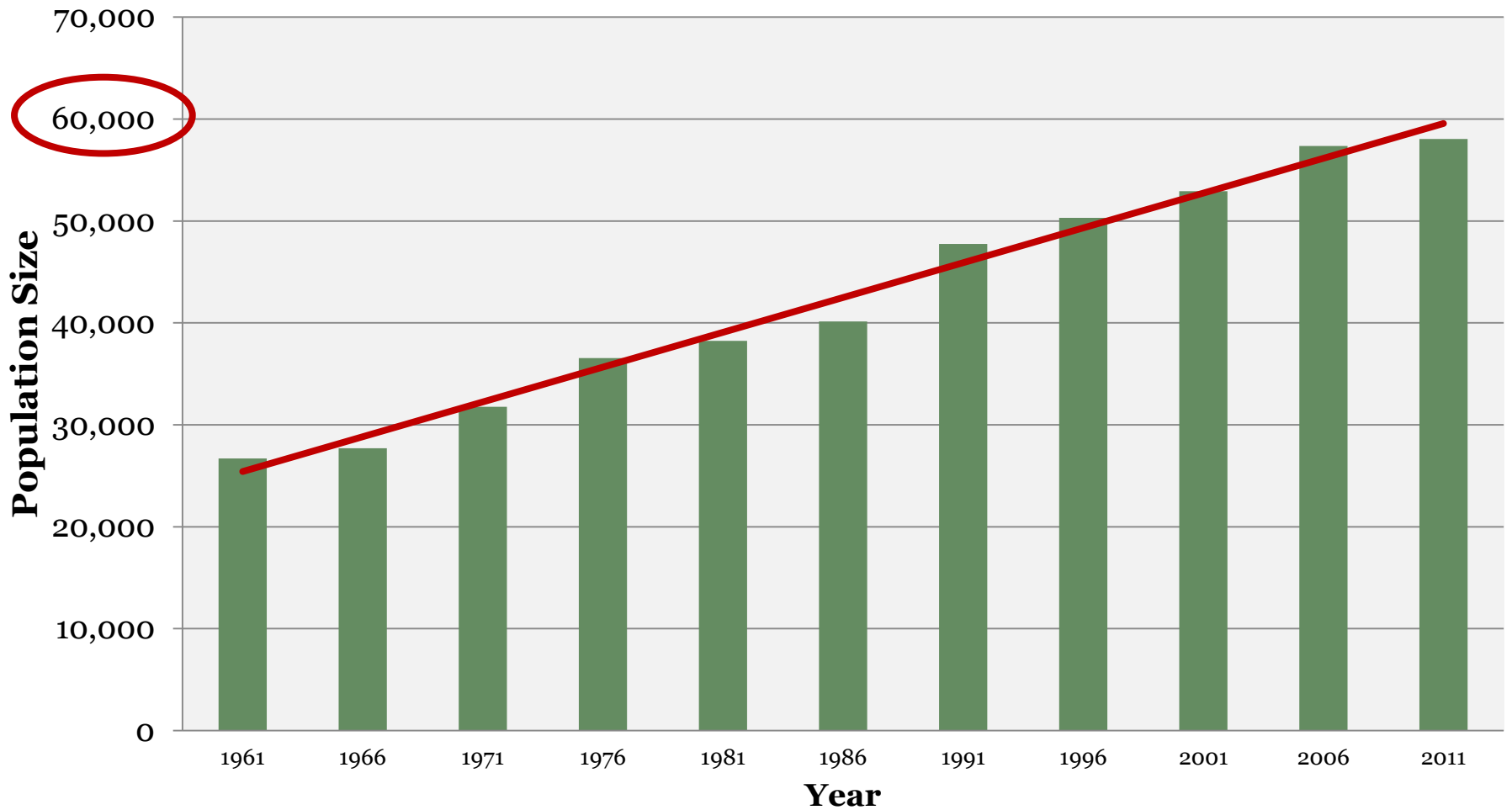


Permanent

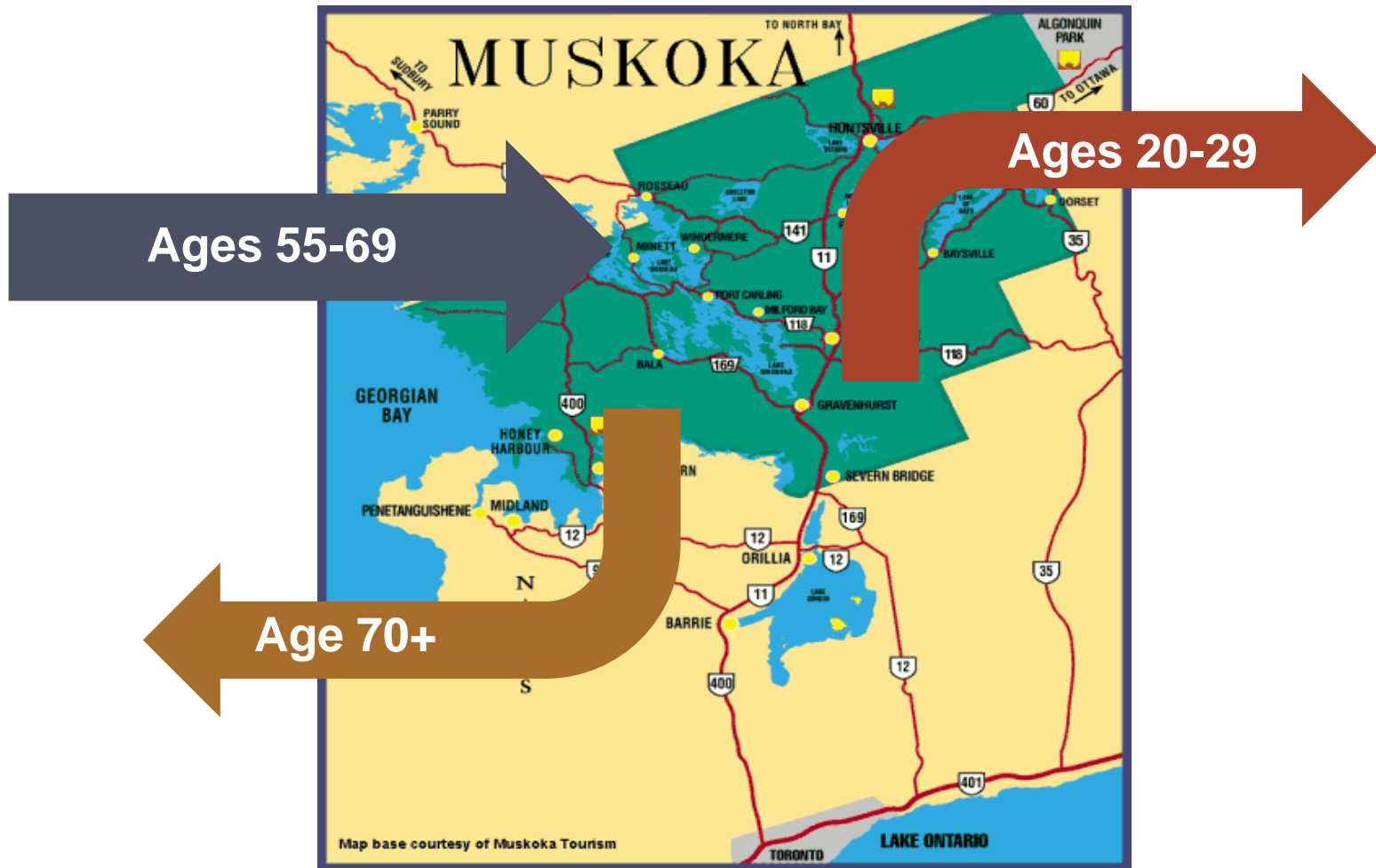


Seasonal

Permanent Population



Migration



Permanent Population Profile

Personal Income
\$25,000

Fewer Degrees
More Trade Certificates

Household Income
\$53,000

Average Age
45

Household Size
2.4

Visible Minorities
2%

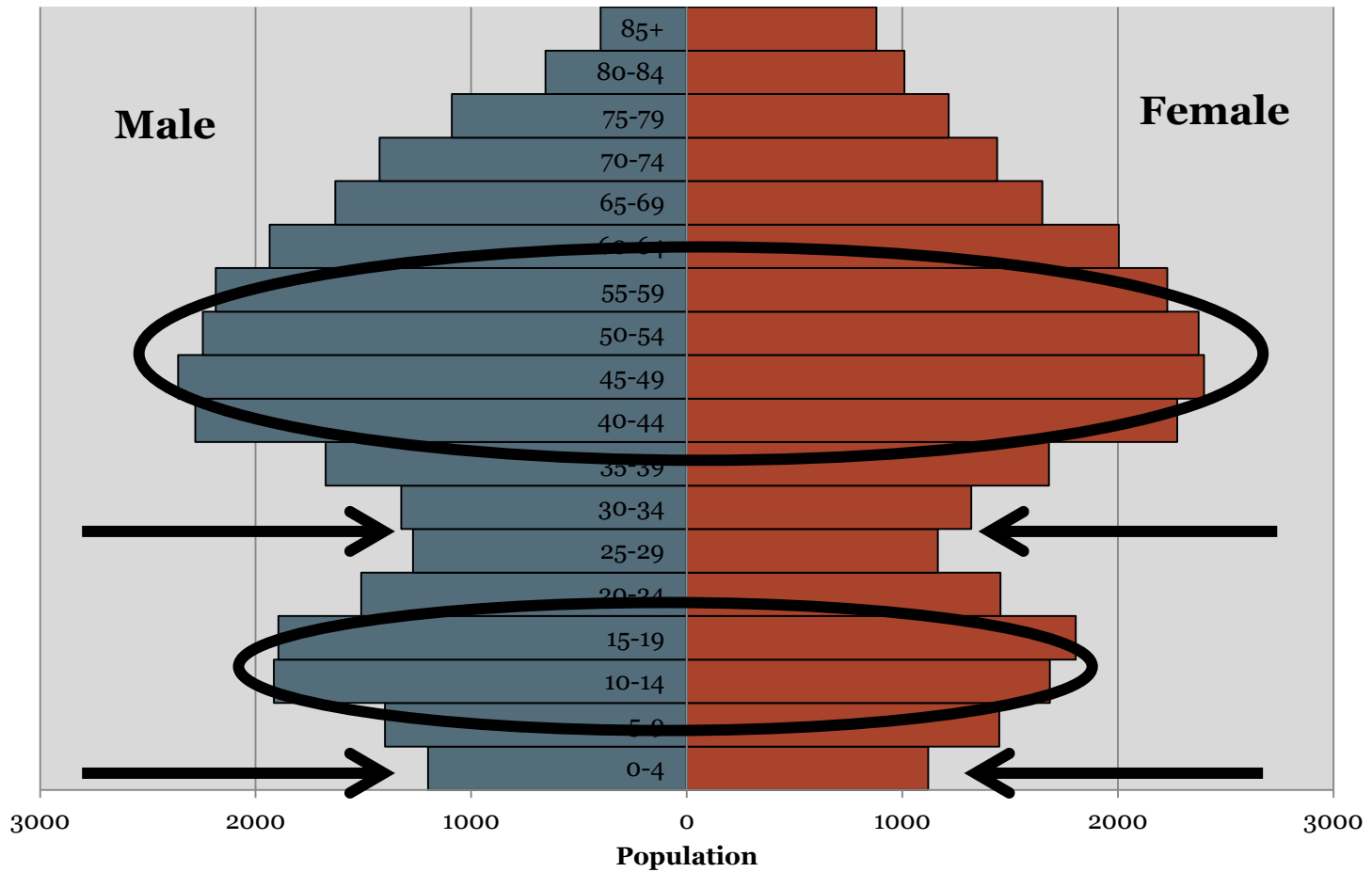
Families with Kids
26%



Population Pyramid



Muskoka Permanent Population By Age



Current Considerations



Health Care



Housing Gap

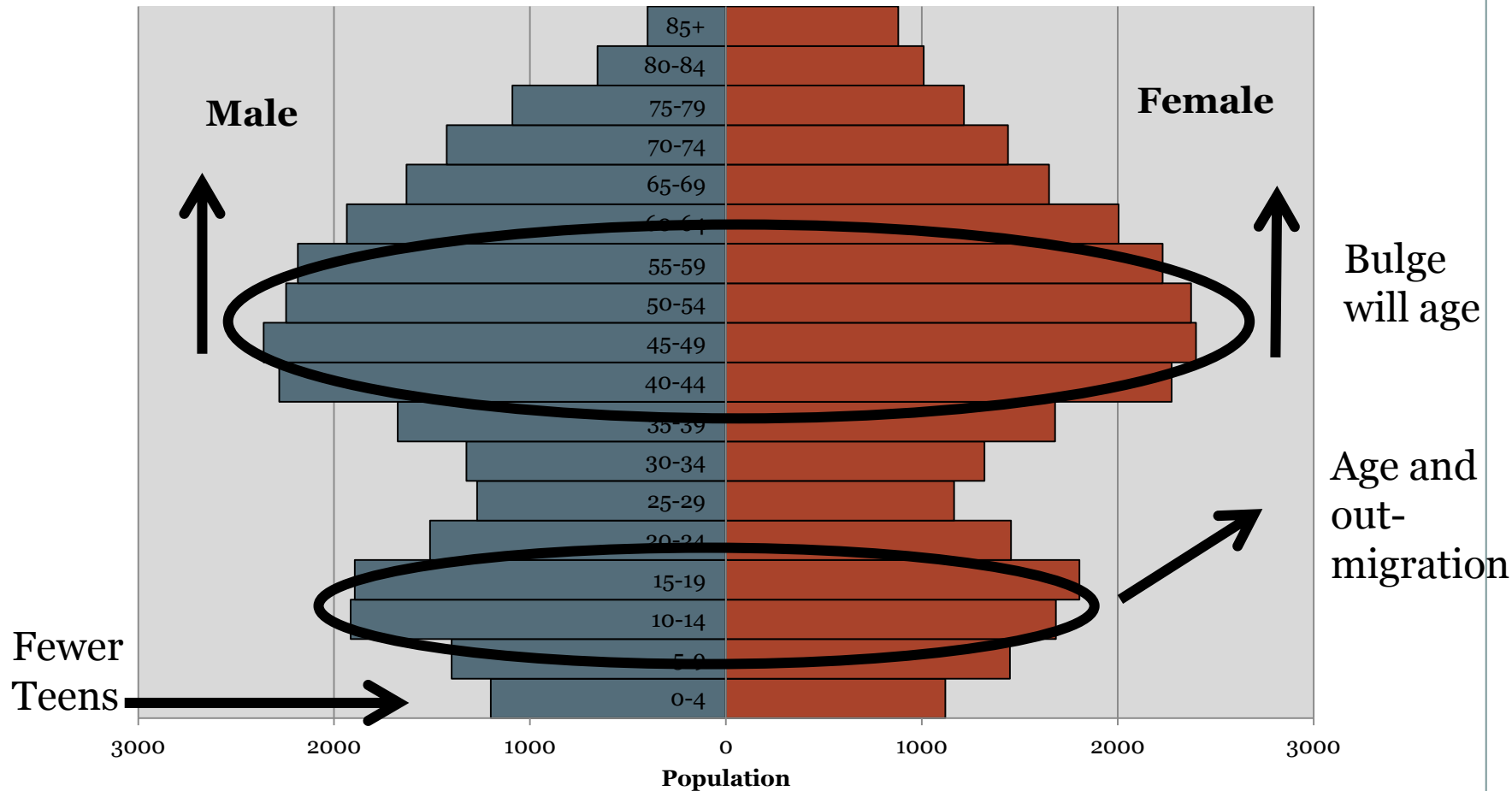
More Homes



Labour Force

Population Pyramid

Muskoka Permanent Population By Age



Future Trends



Employment
Changes



Schools



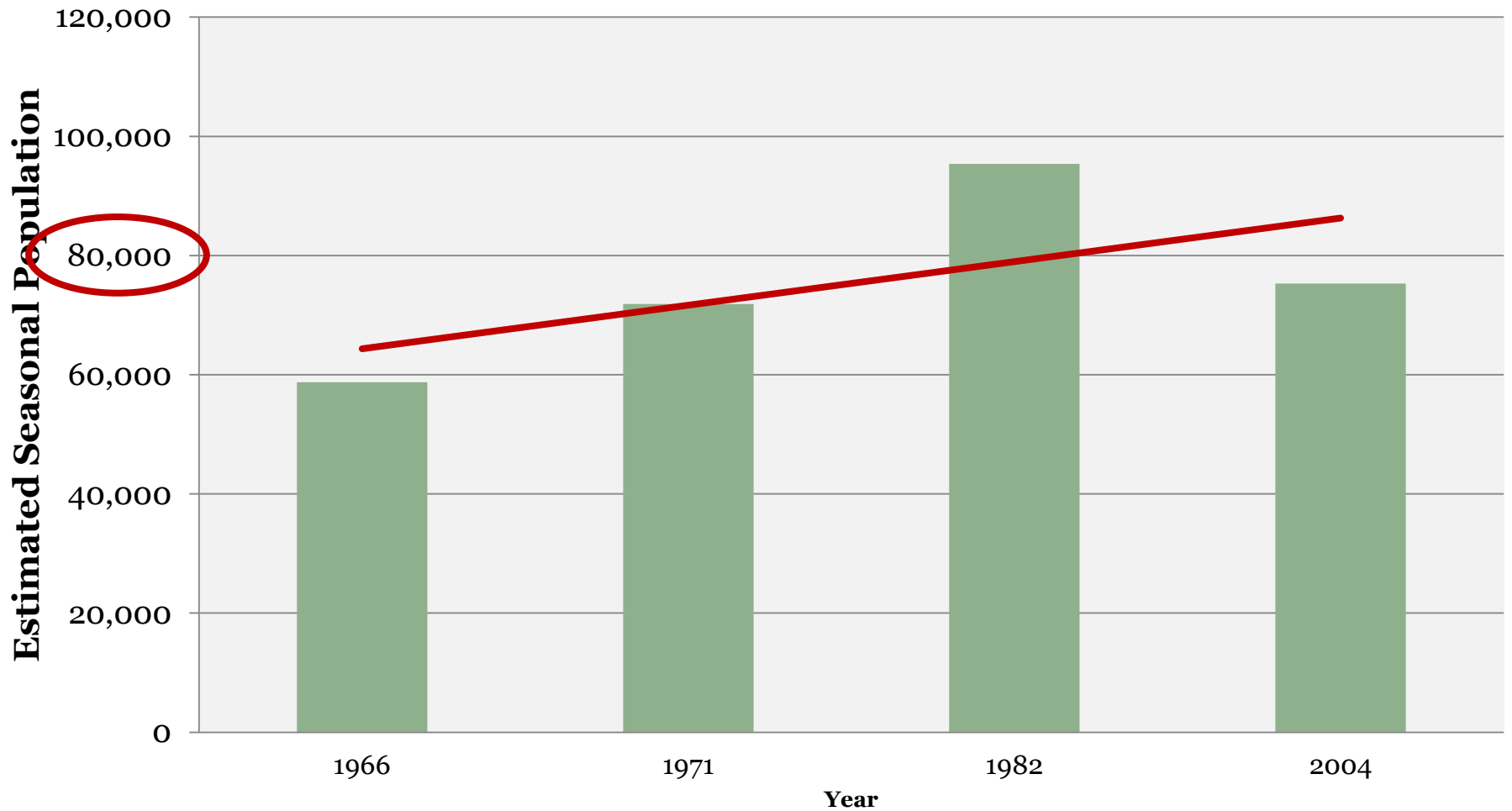
Retirement Destination

Future Trends



Housing Preferences

Seasonal Population



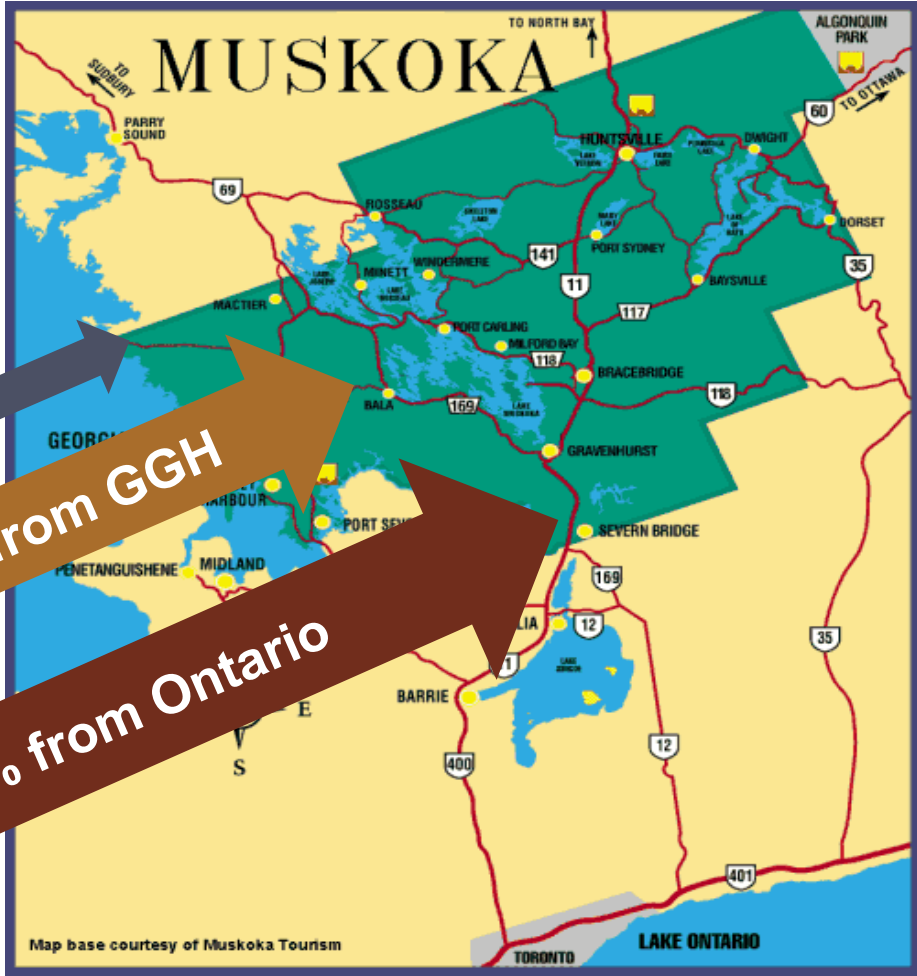
Origin



6% from
outside Ontario

72% from GGH

94% from Ontario



Seasonal Population Profile

**Higher Concentration
in Townships**

**Household Income Over \$100,000
56%**

**1/3 Larger than Permanent
Population**

**Average Owner Age
56**



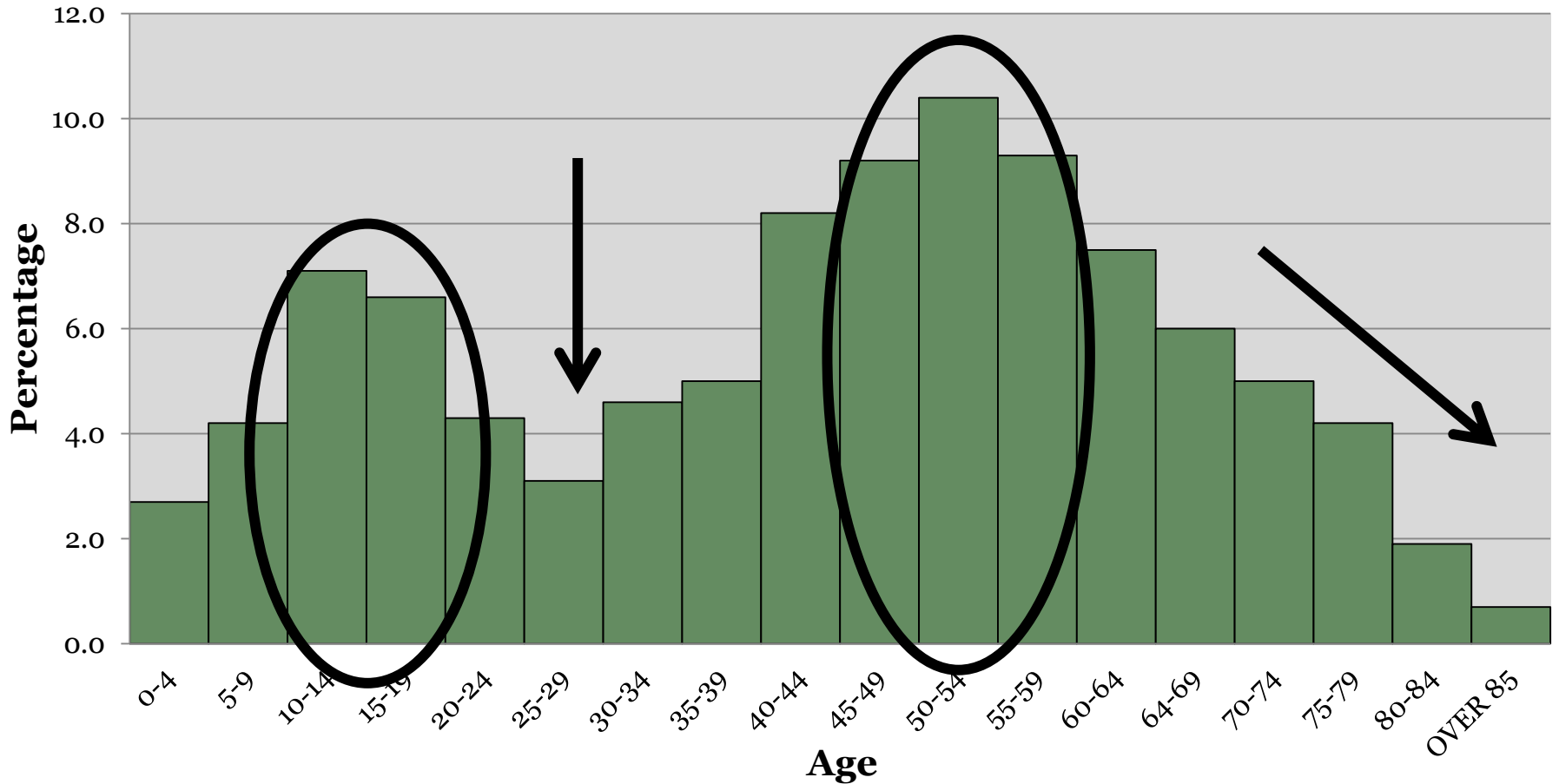
**People Over 55
35%**

**Household Size
3.7**

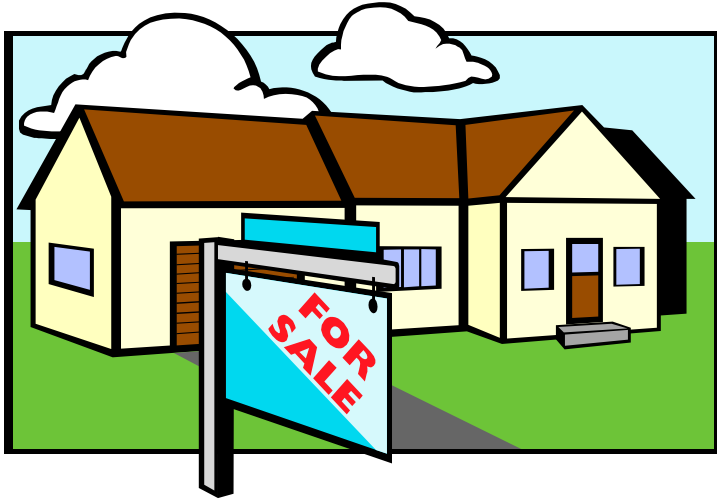
Population Pyramid



Muskoka Seasonal Population by Age



Current Considerations



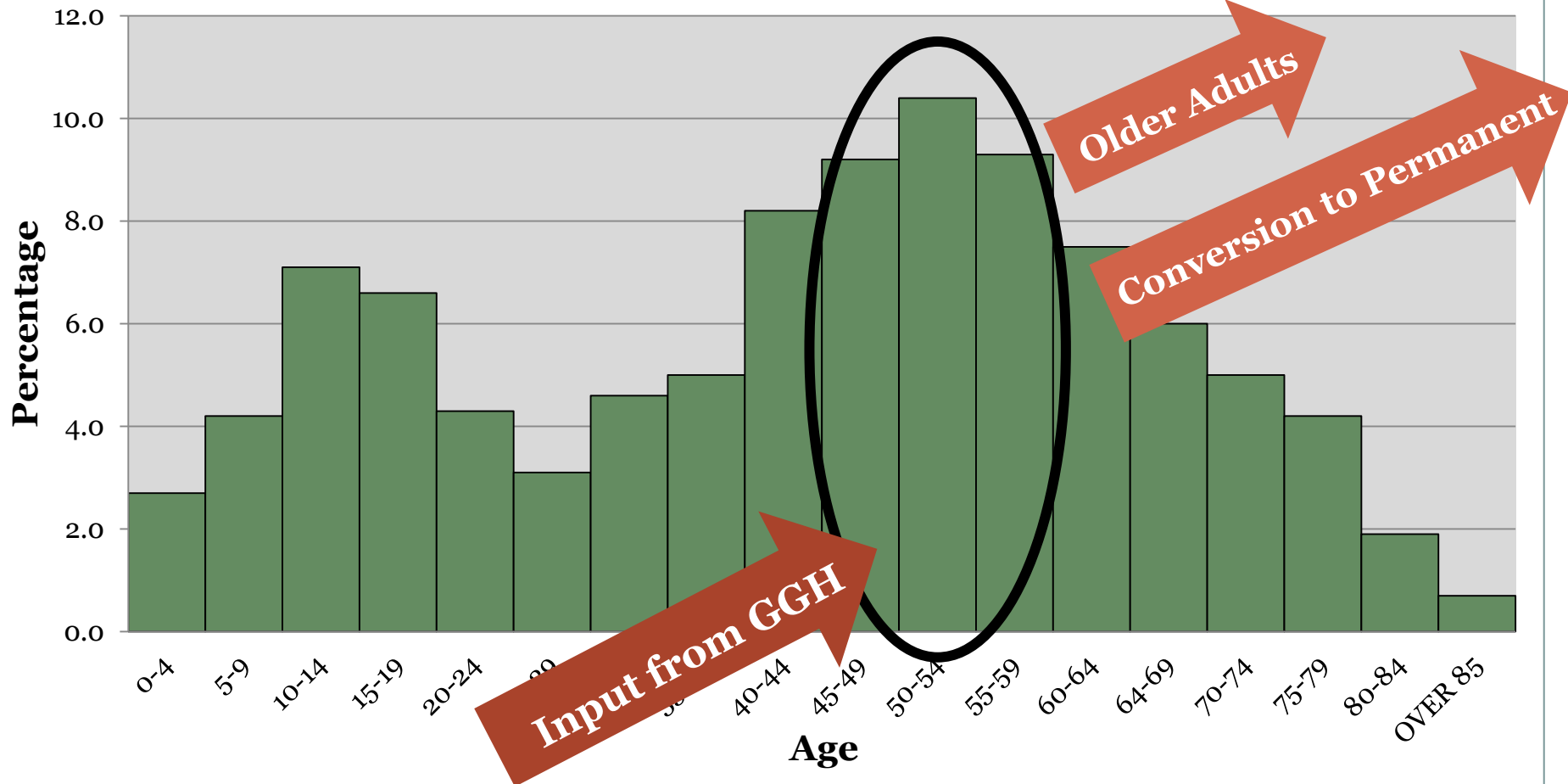
Higher Purchasing and Carrying Costs



Popular Activities Geared to Older Adults

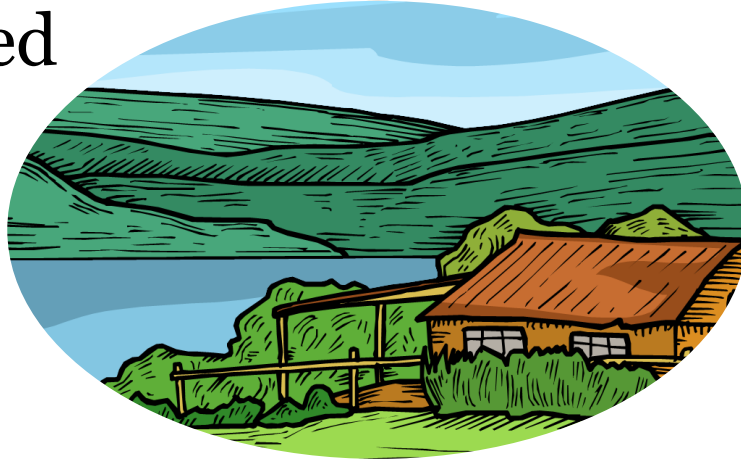
Population Pyramid

Muskoka Seasonal Population by Age

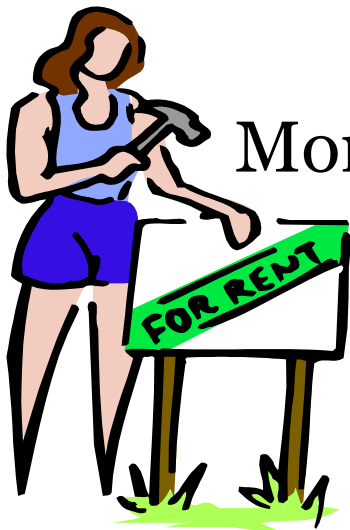


Future Trends

Continued
Demand
for
Cottages



More Diversity



More Rentals



Demand for Resort Condos and Fractions

Future Trends



Future Challenges for Muskoka



Health Care
and Social
Services



Water Resources



Aging Population



Affordable Housing

Thank-you



- **Contact information:**

Summer Valentine
Manager of Planning Projects, District of Muskoka
705-645-2100, ext. 388
svalentine@muskoka.on.ca

- **Upcoming meetings – District Official Plan Review:**

Open House

May 17th

11 am – 1 pm

4 pm – 6 pm

Special Meeting

of Council

May 28th

Starts at 7 pm

Population Pyramid



Muskoka Seasonal Population by Age

