



Broad Community Involvement

"Empowering People"



French Planning Services Inc
www.lakeplan.com
www.frenchplanning.com



Happy Place



How can we connect with the broader community?

... its about ways to connect with the people who are not here today, and

... its about awareness and empowering people to protect biodiversity at a broader scale.



Themes...

1. Diversity of people in our community
2. Strategic Approaches
3. Action oriented approaches
4. Snappers - Lessons learned on engaging people.

People

there are all kinds of people in the world...

Our Behavior is Influenced by

- Economics
- Demographics
- Geography
- Education
- Personal Interests



- ✓ Individuals
- ✓ Environmentalists
- ✓ Recreationalists
- ✓ Industry and business
- ✓ NGOs
- ✓ Researchers and schools
- ✓ Aboriginal communities
- ✓ Municipalities and agencies

People Types

- Leaders
- Doers
- Followers

... and people diversity is good too!

People in our local communities...

Property Owners

Individuals and associations



Recreational Users

Boaters, canoes, campers, day users



Industry

Forestry, aggregate, agriculture and land development



Common Values

NGOs, Researchers and Schools



Business Operators

Resorts, marinas, retail, real estate



Government

Municipal, CA, MNR, MOE, EC



Approaches to Engagement must also be diversified!

Regulation

Stewardship

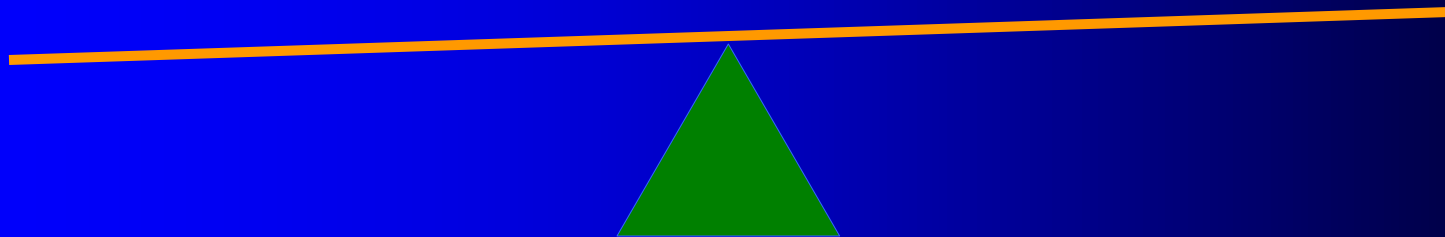
Communication

Education

Volunteer

Collaboration

Building Capacity



Strategic approaches

Watershed Approach

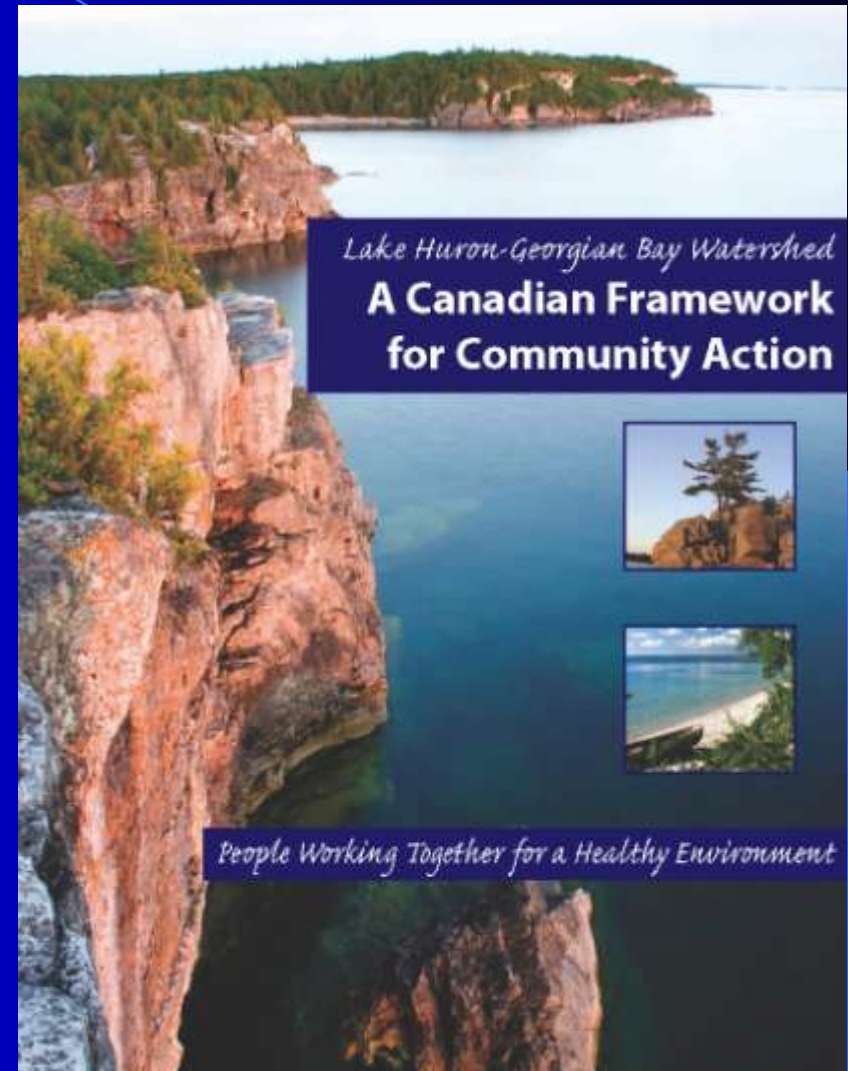
- **Great Lakes**
- **Lake Huron Basin**
- **Muskoka Watershed**



What is the Lake Huron Framework?



- **Community based and bottom up**
- **A Canadian Effort in Support of the Lake Huron Binational Partnership**
- **A collaborative effort that engages people to take action in their homes and communities in the watershed**
- **Purpose**
 - Encourage and engage participation
 - Promote environmentally friendly decisions
 - Establish a shared network
 - Promote local restoration and protection initiatives
- **Pilot Projects** – restoration, strategic plans, lessons in a back pack



Umbrella Concept I



Framework for Ecological Sustainability

Common Components

**Water Quality, Air Quality, Water Levels,
Biodiversity, Land Use Planning, Education,
Monitoring, Habitat Protection, Enforcement,
Invasive Species**

Common Aspects

**Principles, Goals, Targets,
Priorities, Tool Kits**

Lake Huron Charter and Vision

A vision brings together
watershed wide
thoughts

Our vision includes

- We see
- We recognize
- We will take action

• Google lake huron community action

We see ...

- *clean air, clean water;*
- *our community as a place where people work together to reach positive solutions for environmental concerns;*
- *doors opening for new partnerships, new opportunities, and*
- *increased environmental pride through community action*

We recognize that...

- *our lands and waters have been degraded and our actions must change;*
- *by protecting our life sustaining food, air and water, we protect ourselves;*
- *we must adapt to our changing world, especially our changing climate;*
- *efforts by many have made a positive difference; and*
- *we are all responsible for the quality of our natural environment*

We will take action by...

- *becoming aware of the watershed's ecosystem & environmental issues;*
- *seizing opportunities for protection and supporting all efforts to promote action;*
- *being part of a network to share information with all people of the Lake Huron watershed.*

Lake Wide Approach

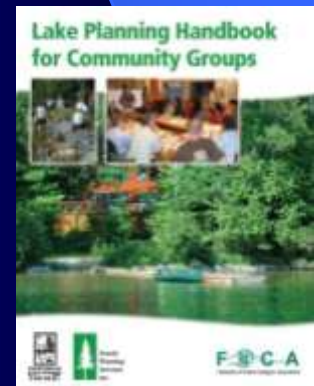
***A Lake Plan is...
a set of actions that is
developed by the
community to reflect and
preserve the special
character of a lake or
river reach!***

It is...

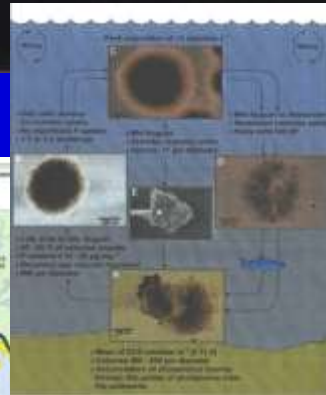
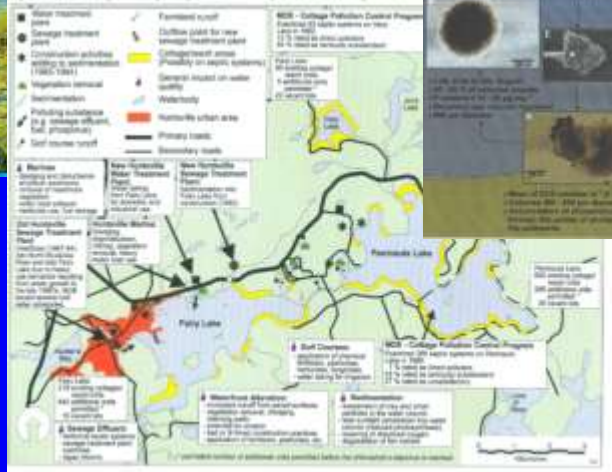
- Based on community values
- Adaptive and proactive
- Focused on stewardship

It is not...

- A single interest position
- An policing document
- An end product



It evolved from a rainstorm, a lot of science and a group of concerned people



A lot of science had to be translated...

- **Land Use Studies**
- **Paleocology**
- **Limnology**
- **Algal dynamics**
- **Fish Community**
- **Fish Habitat**

... into community awareness and action



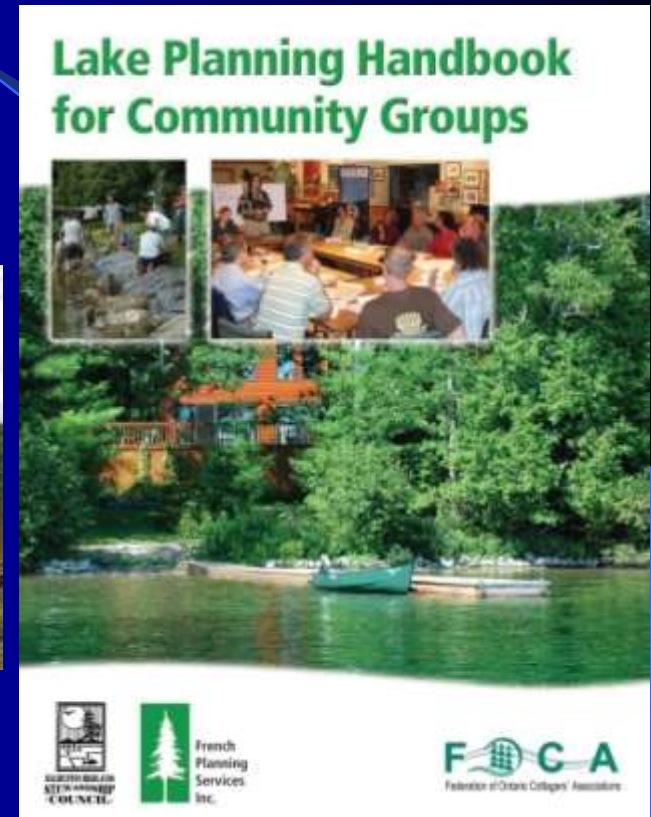
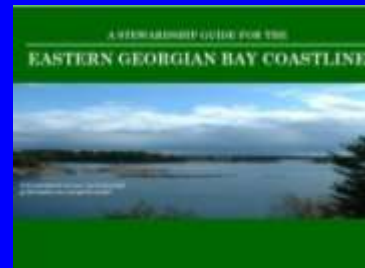
What are the benefits of action planning?



- Promote community discussion and action
- Identify and protect lake values (biodiversity)
- Implement watershed planning
- Educate and communicate
- Set environmental & social objectives
- Set measurable indicators of health
- Land use policy
- Stewardship actions

....process is as important as the product!

Lots of Strategic Planning Going On...



....and now there is a big need for action oriented projects and support!

Aboriginal Approach

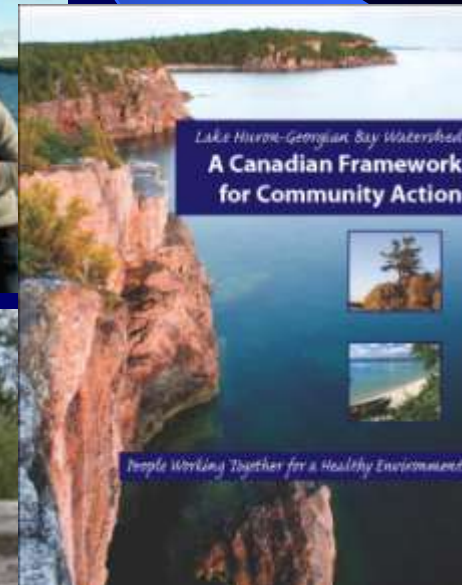
- From the heart and with spirit
- Story telling
- Sharing circle
- Practice 3 P's and the C word
- Build Capacity
- Eager, yet cautious
- Practice 3 L's
- Minwaakgimisin nbi

... Kind and gentle water



Lake Huron Youth Ambassador Summits

- Sept 2007 – Bruce Peninsula National Park
- Oct 2008 – Killbear Provincial Park
- Oct 2010 – Lake Huron Bayfield
- Senior High School Students from across the Lake Huron Watershed discussed
 - Environmental issues
 - Developed Action Plans







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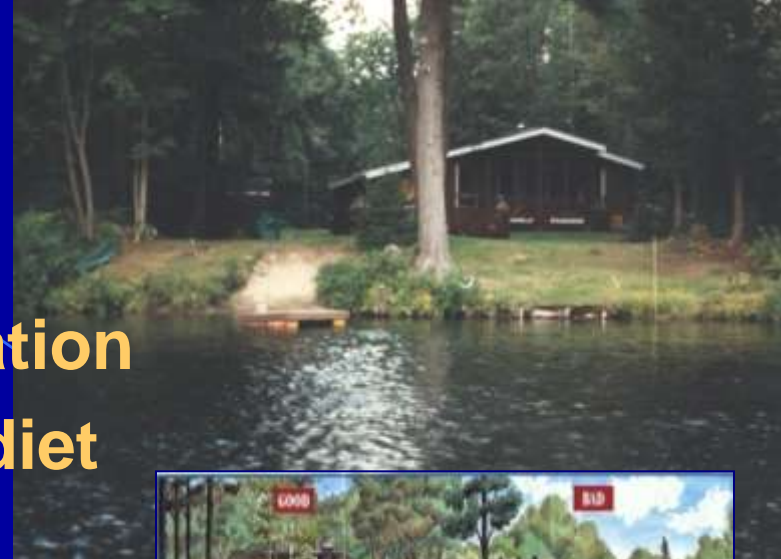
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What Have Other Lake Communities Done?

Stewardship Actions

- ✓ Communication and education
- ✓ Promote low phosphorus diet
- ✓ Septic maintenance
- ✓ Good steward awards
- ✓ Shoreline re-plantings
- ✓ Habitat restoration
- ✓ Water festivals
- ✓ Conservation easements and land grants



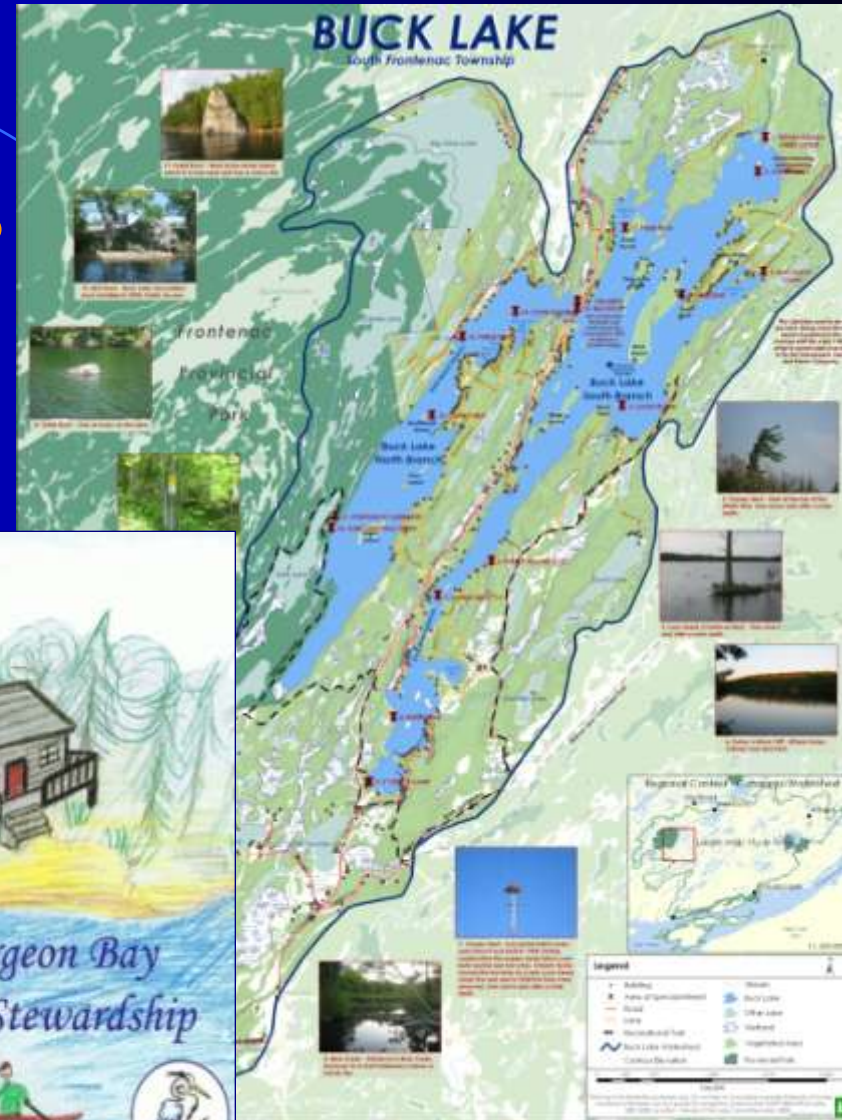




What Have Other Lake Communities Done?

Property Owner Handbooks and Maps

- Lake Plans on over 50 lakes
- Sturgeon Bay
- Seguin Township





What Have Other Lake Communities Done?

Wetland and Natural Heritage Assessments

- Clear, White and Stoney
- Big Bald Lake
- Leonard, Bobs and Crowe

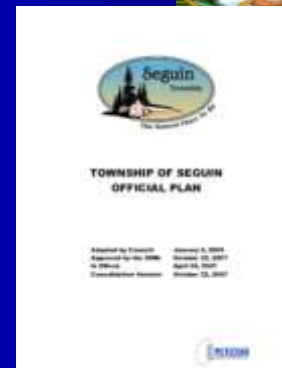
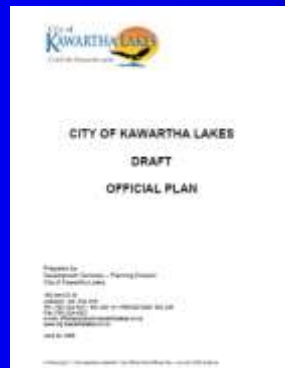




What Have Other Lake Communities Done?

Official Plan Policy

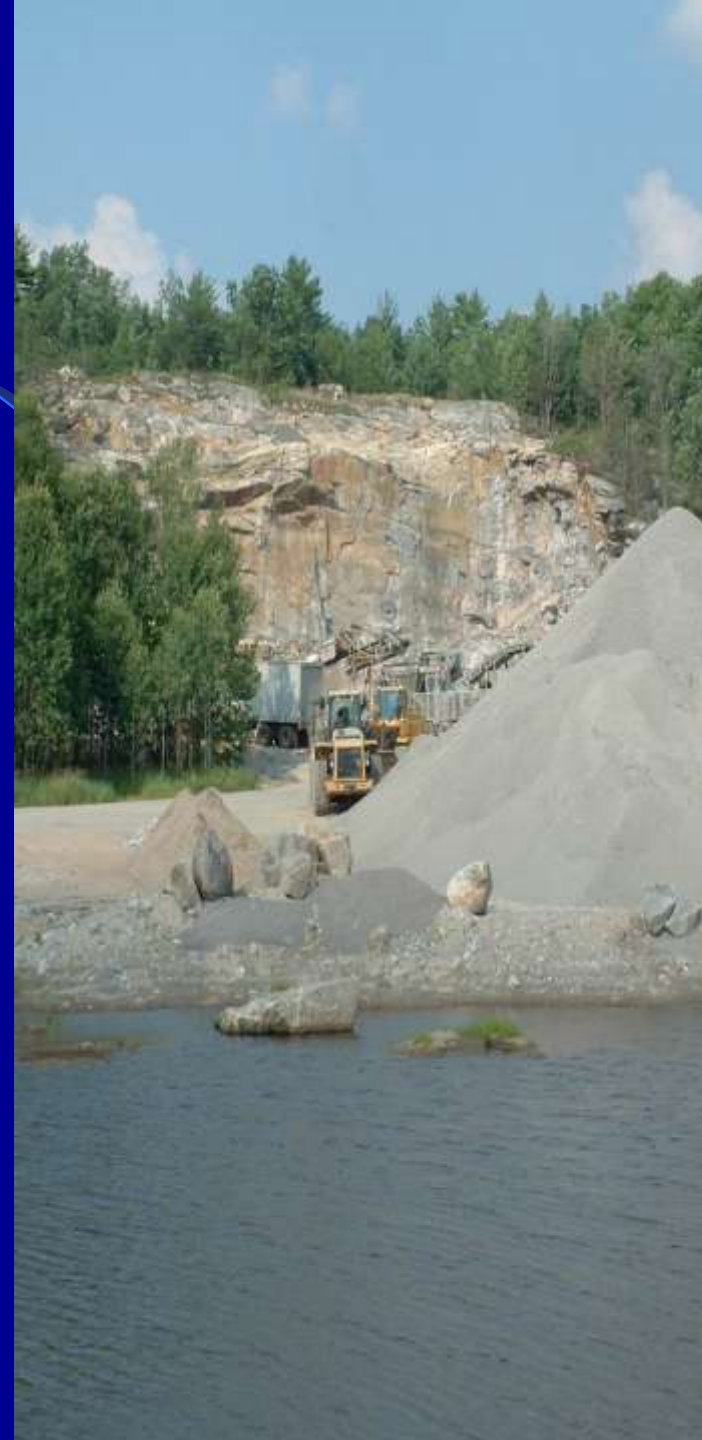
- Peninsula Lake – protect character
- Paint Lake
- Raven Lake
- Bobs and Crow - harmonization
- Four Mile Lake – no new commercial



What Have Other Lake Communities Done?

Prevented New Aggregate Quarries

- **Peninsula Lake – OMB Hearing – against quarry application**
- **Four Mile Lake – OP policy prohibiting aggregate operations within 1 km of shoreline**

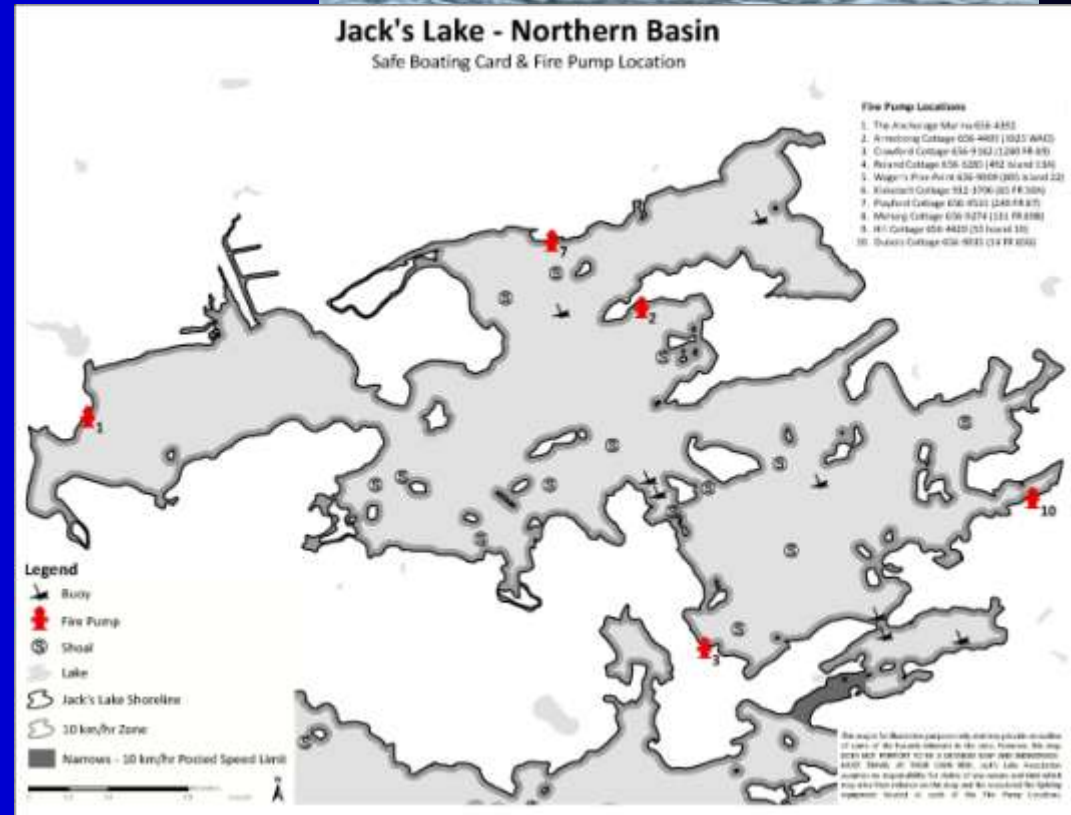




What Have Other Lake Communities Done?

Promoted Safe Boating

- Muldrew Lake
- Halls and Hawk
- Bobs and Crow
- Jack Lake
- Sturgeon Bay
- Every lake



What Have Other Lake Communities Done?

Created Partnerships

- **Stoney – MNR/DFO, Toronto Zoo wetland evaluations**
- **Lake Partner MOE – Water quality**
- **Sturgeon Bay / Three Mile Lake – MOE/DFO – Blue green algae**
- **Centre for Sustainable Waterheds**
- **Toronto Zoo – Adopt a Pond**



*Blue Green Algae Bloom
Three Mile Lake - 2006*



Blanding's Turtle photo by Jim Harding

Frog and Turtle Tally Adopt a Pond Program

www.torontozoo.com/adoptapond

Final Snappers

Lessons learned when engaging property owners and groups?

- ✓ Face to Face contact is best
- ✓ Have the right attitude
- ✓ Provide funding, expertise or support
- ✓ Use a step wise approach
- ✓ Use various means of contact
- ✓ Engage help ... be collaborative and listen to needs of others
- ✓ Take action ... while planning



Thank you!

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